

## **UE 2016/679 General Data Protection Regulation (GDPR)**

We hereby describe the site operational mode concerning to the treatment of the personal data of the users of the site itself.

We are referring to the UE's General Data Protection Regulation (GDPR) and for people interacting with websites accessing through : [www.lpitaliana.com](http://www.lpitaliana.com)

This regulation is valid for users of site [www.lpitaliana.com](http://www.lpitaliana.com) only and not in case use consults other websites through links.

### **Owner and responsible for processing data.**

Consulting this site data concerning identified or identifiable persons might be treated.

Owner and responsible for processing these data is LP ITALIANA SPA, Via Carlo Reale 15/4, 20157 MILAN (ITALY)

### **Data collection**

#### Technical data collection

IT system and software procedures running this website collect, during their standard functions, some personal data, whose transmission is implicit when using internet communication protocols.

These data are not collected to be related to identified persons, but due to their nature could allow the identification of users, through elaborations and associations with third parties data.

These data include IP addresses or domain names of the users' computers interacting with the site, URI (Uniform Resource identifier) notation addresses of required resources, time of the request, method used to send a request to server, dimension of the obtained reply file, numeric code indicating the status of the reply given to server (end, mistake etc) and other system parameters and to the user informatic tool.

### **Purpose of collection**

These data are collected to obtain statistical and anonymous information on the site interaction and to control the correct functioning only. Data are cancelled immediately after use.

Data could be used for ascertainment of responsibility in case of eventual informatic damages to the site.

### Data voluntarily given by user or through forms

Sending optional, explicit and voluntary of e-mails to the addresses listed on this site implies the following acquisition of the sender's address due to replies and eventual any other personal data included in the forms.

## **Use of Data**

These data are collected for the working of your request and for practices required by current law.

Some data, requested on the form, are useful to start the request and for practices required by law.

In this case the collection of personal data is compulsory for treatments needed by LP ITALIANA SPA.

We inform also that data you gave will not be transmitted nor disclosed to third parties (private or public) if not in aggregate and anonymous form or in case of Law authority, or in above listed cases and with your prior consent.

### **Optional consent**

Your eventual denial to give these data entails our impossibility of reply to your request.

### Cookies

No user's personal data is collected by site.

For more information about the cookies we use, please see our Cookie Policy.

## **Optional transmission of Data**

Apart from the data obtained on the site, the user is free to give personal data in the request forms or in any case stated in "Contact us" requiring information, newsletters, brochures or any other contact.

If they are not given, the fulfilment of any request will be impossible.

## **How we use your personal data**

### Mode of treatment

The owner treats user's personal data follows all security measures in order to prevent non-authorized access, disclosure, modification or cancellation of personal data.

Treatment is made using IT or telematic devices, for organizational arrangements and operational logics relied to the stated finalities. Apart from the own and in some cases entrusted subjects could have access to the data (administrative, commercial, marketing, legal, IT staff) or external subjects (technical services suppliers, mail couriers, hosting provider, IT company, communication agencies) which are appointed, if necessary, responsible of the data treatment by the owner. The list of the appointed can be always requested to the owner of the treatment.

### Place

Treatment of data related to this website are run at the place of the provider service of the website and only personal of the company take care of these data, or by personal occasionally delegated for maintenance operations.

### Time

We will only retain your data for as long as necessary to fulfil the purposes we collected it and the user can always ask for the interruption of the treatment or the cancellation of the data, automatically on the communication he receive sending a mail or contacting the owner.

## **Data security**

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorized way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

Unfortunately, the transmission of information via the internet is not completely secure. We will do our best to protect your information, but we cannot guarantee the security of your information transmitted over the internet; any transmission is at your own risk. We will use strict procedures and security features to try to prevent unauthorized access to your information within our control and possession.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

## **Your rights**

Your personal data will not be shared and you are recognized the exercise of the right as per art. 11-20 of EU law no. 679/2016 contacting:

**LP ITALIANA SPA – Via Carlo Reale 15/4, 20157 Milan**

**e.mail : [info@lpitaliana.com](mailto:info@lpitaliana.com)**

**Milan, 25/05/2018**